

Cheli Cerra, M.Ed.
Child Success Expert and
America's Most Trusted Principal™

Cheli Cerra, M.Ed., is president and founder of Eduville, Inc. a company devoted to providing parents real-world tools and advice for their children's school and life success in the 21st Century.

Former model, school principal and mother of two, Cheli knows firsthand what parents need to know for school success. Her passion for education led her to leave the modeling world and go "in-the-trenches" of education. Because of her experience as a teacher and school principal at all levels of education in the fourth largest district in this nation, Cheli is considered "America's Most Trusted Principal" and has been branded as "The Right Choice" for education by *Woman's Day* magazine.

Through Eduville.com parents and educators can subscribe to Cheli's free monthly e-zine **School Confidential** which provides insider tips and tools from Cheli on how to navigate the educational system and help kids succeed in today's turbulent environment. Cheli has also developed additional tools to assist educators and parents in providing support and success to kids with products such as *33 Days to a Smarter Child* and *Help your Child Succeed!* which contains 50+ "insider secrets."

Cheli is author of the best-selling series on school success, *School Talk*, published by John Wiley & Sons. Recently added in the series this July was *Homework Talk* and the much anticipated *Test Talk*, which is to be released February 2007. The original books in the series: *Parent Talk*, *Teacher Talk*, *Principal Talk* and *School Board Talk* are all featured on Cheli's website: www.Eduville.com.

Cheli has appeared on FOX News as an education expert and consultant and has also been featured on radio talk shows including 94.5 Mix out of Illinois, KVEG in Las Vegas and WREL Radio in Lexington, VA. In addition she has been featured in *Instructor* and *Woman's Day* magazines.

Cheli Cerra is available for media interviews by arrangement. Please contact Michelle Tennant at 828-749-3200 or email: michelle@tennant.org to schedule an interview with one of the most sought-after experts in education.



School Talk? Success Series

